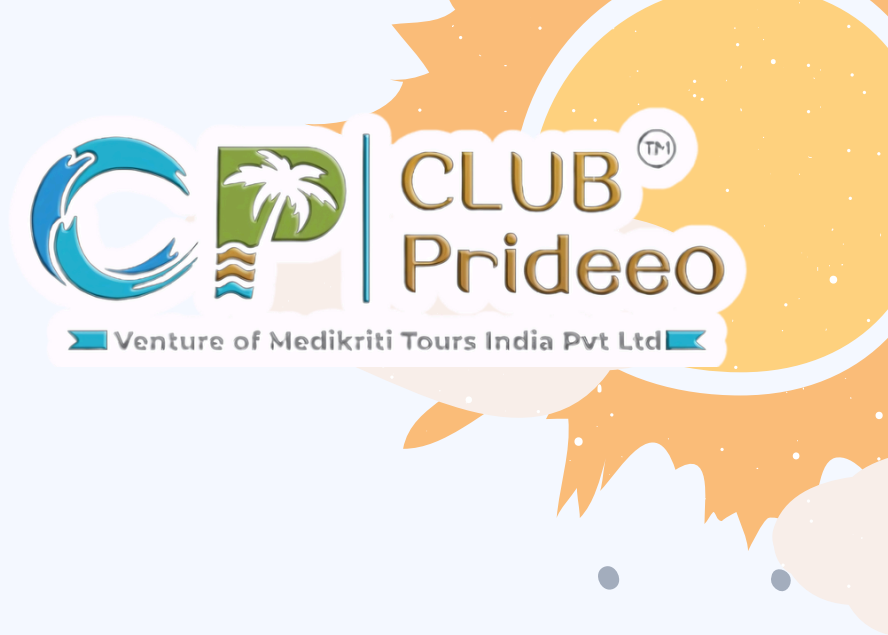




MEDIKRITI TOURS INDIA PVT. LTD.

**VS**

Other  
Holiday  
Brands



# Industry Overview

The holiday subscription industry provides travel solutions through long-term membership or commitment-based models, allowing customers to plan vacations over multiple years.

## Key Models in the Industry:

### 1} Other Traditional Holiday Plans

High upfront cost

Fixed destinations and dates

Limited flexibility

### 2} Club Prideeo Flexible Network Model

Cost-effective and value-driven

Wide network of destinations

Customizable travel options

# Key Difference in Model

## Other Holiday Brands

Own properties

Limited inventory

Fixed usage rules

**VS**



Partner hotel /  
Resort network

Wider options

Flexible booking  
system

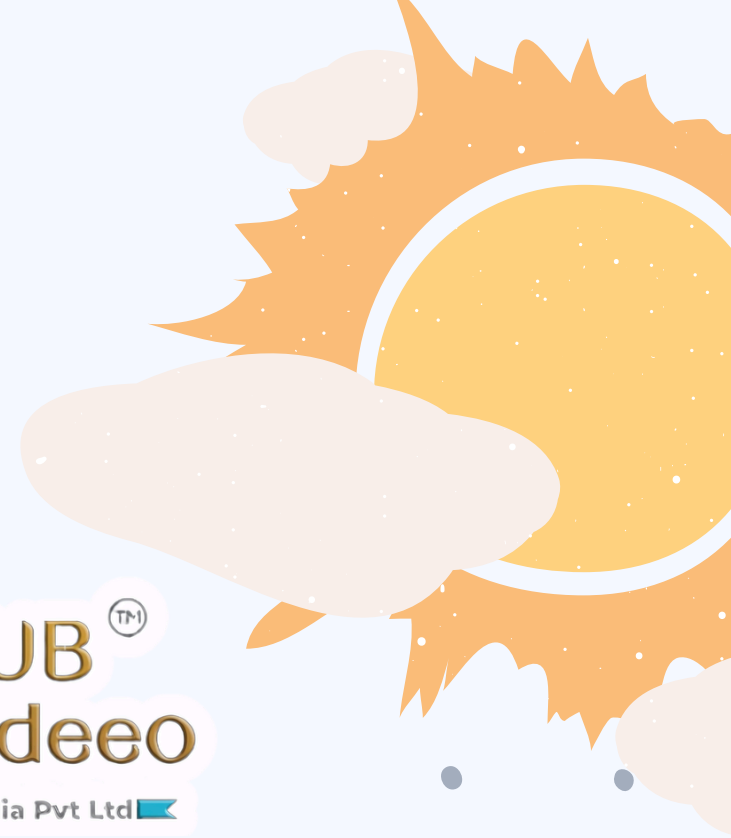
# Inventory & Availability

## Other Holiday Brands

- Season-bound availability
- Peak time booking issues

**VS**

- Multiple hotel / Resort tie-ups
- Alternative options available
- Faster booking confirmation



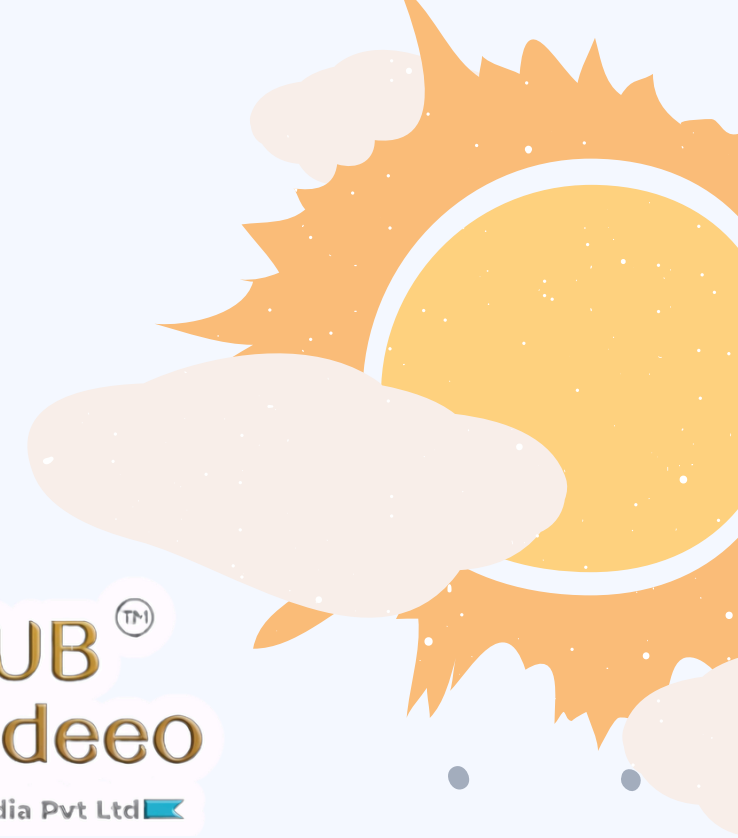
# Pricing & Investment

## Other Holiday Brands

- ₹3L–₹15L investment
- High AMC

**VS**

- Affordable plans
- Low AMC (₹8,500 / ₹9,999)
- Budget-friendly travel



# Hidden Charges Comparison

## Other Holiday Brands

- AMC + Exchange Fees
- Extra cost for non-home property

**VS**

- No exchange fees
- Transparent pricing
- No hidden cost



# Flexibility & Customization

## Other Holiday Brands

- Fixed plans
- Limited changes

**VS**

- Custom plans
- Customer-focused deals
- Flexible travel options



# Travel Experience

## Other Holiday Brands

- Repetitive destinations
- Limited variety

**VS**

- Pan-India destinations + International Locations also
- New experience every time



# Customer Convenience

## Other Holiday Brands

- Blackout dates
- Carry forward issues

**VS**

- Flexible dates
- Easy adjustments
- Customer-first approach



# Final Comparison

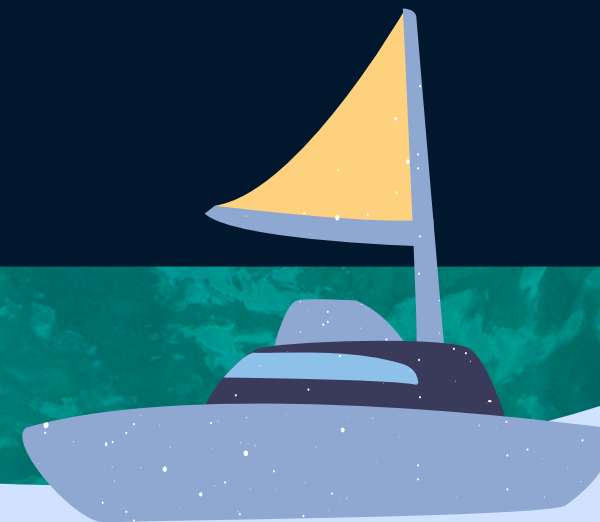


## Other Holiday Brands

1. Expensive
2. Rigid system
3. Limited flexibility

**VS**

1. Affordable
2. Flexible
3. Value-driven





**Thank you for  
your attention**